

ORDERED BY

Order Date:
Name:
Phone:
Fax:
Email:

Job Name:
Contact:
First Draft Due:
Final Draft Due:
Printer/Publication Deadline:

CREATIVE BRIEF

Design: Template Design Revisions to an Existing Design Original Design

What's the Goal/Purpose?:

Who are we talking to?:

Any obstacles to overcome?:

Content/Message:

Mandatories:

Anything else we should know before getting started?:

PRINTING SPECS

Size:

Colors: 4 color process Spot: up to how many colors?

Send approved artwork to:

Name:
Company:
Phone:

